

Rep Order# 7894425
EC'd Yes

Ver# 9
Mod# 3
Status Confirmed

Traffic Order# 24371
Printed: 10/16/2012 8:59 AM
Last Received: 10/11/2012 1:51 PM
Showing Buylines: All Lines

1 of 4

Station KSL-TV SALT LAKE CITY
Advertiser () PATRIOT MAJORITY
Product PATRIOT MAJORITY USA
Estimate# 1548
Buyer SPENCER WOOD
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E //1548
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|----|------|-------------|---------|-----|-------------|------------|----------|-------------|
| 1 | TU-F | EARLY TODAY | 5A-6A | :30 | 10/02-10/05 | 3 | \$60.00 | 3 |
| 2 | TU-F | NEWS | 6A-7A | :30 | 10/02-10/05 | 4 | \$300.00 | 4 |
| 3 | M | NEWS | 6A-7A | :30 | 10/08-10/08 | 1 | \$300.00 | 1 |
| 4 | TU-F | TODAY SHOW | 7A-8A | :30 | 10/02-10/05 | 2 | \$700.00 | 2 |
| 5 | TU-F | TODAY SHOW | 8A-9A | :30 | 10/02-10/05 | 2 | \$475.00 | 2 |
| 6 | SU | SUN TODAY | 7A-8A | :30 | 10/07-10/07 | 2 | \$150.00 | 2 |
| 7 | SU | MEET PRESS | 8A-9A | :30 | 10/07-10/07 | 2 | \$200.00 | 2 |
| 8 | TU-F | TODAY SHOW | 9A-10A | :30 | 10/02-10/05 | 3 | \$180.00 | 3 |
| 9 | TU-F | RACHAEL RAY | 10A-11A | :30 | 10/02-10/05 | 5 | \$140.00 | 5 |
| 10 | M | RACHAEL RAY | 10A-11A | :30 | 10/08-10/08 | 1 | \$140.00 | 1 |
| 11 | TU-F | STUDIO 5 | 11A-12P | :30 | 10/02-10/05 | 4 | \$140.00 | 4 |
| 12 | M | STUDIO 5 | 11A-12P | :30 | 10/08-10/08 | 1 | \$140.00 | 1 |
| 13 | TU-F | NEWS | 12P-1P | :30 | 10/02-10/05 | 4 | \$170.00 | 4 |

Station KSL-TV SALT LAKE CITY
Advertiser () PATRIOT MAJORITY
Product PATRIOT MAJORITY USA
Estimate# 1548
Buyer SPENCER WOOD
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E //1548
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|----|-------|-----------------------|-----------|-----|-------------|------------|----------|-------------|
| 14 | M | NEWS | 12P-1P | :30 | 10/08-10/08 | 1 | \$170.00 | 1 |
| 15 | M | TODAY SHOW | 1P-2P | :30 | 10/08-10/08 | 1 | \$100.00 | 1 |
| 16 | TU-F | DAYS OUR LIVES | 2P-3P | :30 | 10/02-10/05 | 5 | \$200.00 | 5 |
| 17 | SU | SUNDAY EDTN | 9A-930A | :30 | 10/07-10/07 | 1 | \$100.00 | 1 |
| 18 | SU | HISTORY OF THE SAINTS | 1030A-11A | :30 | 10/07-10/07 | 0 | \$100.00 | 0 |
| 19 | TU-F | DR PHIL | 3P-4P | :30 | 10/02-10/05 | 5 | \$130.00 | 5 |
| 20 | M | DR PHIL | 3P-4P | :30 | 10/08-10/08 | 2 | \$130.00 | 2 |
| 21 | TU-F | KATIE | 4P-5P | :30 | 10/02-10/05 | 5 | \$130.00 | 5 |
| 22 | M | KATIE | 4P-5P | :30 | 10/08-10/08 | 2 | \$130.00 | 2 |
| 23 | TU-F | NEWS | 5P-530P | :30 | 10/02-10/05 | 4 | \$525.00 | 4 |
| 24 | M | NEWS | 5P-530P | :30 | 10/08-10/08 | 1 | \$525.00 | 1 |
| 25 | TU-F | NEWS | 6P-630P | :30 | 10/02-10/05 | 5 | \$485.00 | 5 |
| 26 | M | NEWS | 6P-630P | :30 | 10/08-10/08 | 1 | \$485.00 | 1 |
| 27 | TU-TH | NEWS | 630P-7P | :30 | 10/02-10/04 | 3 | \$475.00 | 3 |
| 28 | M | NEWS | 630P-7P | :30 | 10/08-10/08 | 1 | \$475.00 | 1 |
| 29 | SA | NEWS | 6P-630P | :30 | 10/06-10/06 | 0 | \$225.00 | 0 |

Station KSL-TV SALT LAKE CITY Agency () WATERFRONT STRATEGIES Rep Firm
Advertiser () PATRIOT MAJORITY 3050 K ST NW, SUITE 100 Sales Office () WASHINGTON
Product PATRIOT MAJORITY USA WASHINGTON, DC 20007 Salesperson () JAMIE ANDRUS
Estimate# 1548 Agency C/P1/P2/E //1548 Salesperson Phone# 202-872-1155
Buyer SPENCER WOOD Flight Dates 10/02/2012 - 10/08/2012 Salesperson FAX#
Phone# Hiatus Weeks

| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|----|------|------------------|-------------|-----|-------------|------------|------------|-------------|
| 30 | SA | GAME NIGHT LIVE | 630P-7P | :30 | 10/06-10/06 | 0 | \$100.00 | 0 |
| 31 | M | THE VOICE | 7P-9P | :30 | 10/08-10/08 | 1 | \$3,700.00 | 1 |
| 32 | TU | GO ON/NEW NORMAL | 8P-9P | :30 | 10/02-10/02 | 1 | \$2,500.00 | 1 |
| 33 | F | GRIMM | 8P-9P | :30 | 10/05-10/05 | 1 | \$1,300.00 | 1 |
| 34 | F | DATELINE | 9P-10P | :30 | 10/05-10/05 | 1 | \$1,000.00 | 1 |
| 35 | SA | NEWS | 10P-1035P | :30 | 10/06-10/06 | 1 | \$1,100.00 | 1 |
| 36 | TU-F | TONIGHT SHOW | 1035P-1137P | :30 | 10/02-10/05 | 4 | \$600.00 | 4 |
| 37 | M | TONIGHT SHOW | 1035P-1137P | :30 | 10/08-10/08 | 1 | \$600.00 | 1 |
| 38 | TU-F | FALLON | 1137P-1236A | :30 | 10/02-10/05 | 3 | \$250.00 | 3 |
| 39 | SU | NFL | 615P-930P | :30 | 10/07-10/07 | 1 | \$4,500.00 | 1 |
| 40 | SU | SPORTSBEAT NFL | 930P-10P | :30 | 10/07-10/07 | 0 | \$500.00 | 0 |
| 41 | TU-F | TODAY SHOW | 1P-2P | :30 | 10/02-10/05 | 4 | \$100.00 | 4 |
| 42 | M | TODAY SHOW | 1P-2P | :30 | 10/08-10/08 | 1 | \$100.00 | 1 |
| 43 | F | GAME NIGHT LIVE | 630P-7P | :30 | 10/05-10/05 | 1 | \$475.00 | 1 |
| 44 | SA | NCAA ND | 530P-9P | :30 | 10/06-10/06 | 1 | \$162.00 | 1 |
| 45 | SA | NCAA ND | 530P-9P | :30 | 10/06-10/06 | 1 | \$163.00 | 1 |

Rep Order# 7894425 Ver# 9 Mod# 3 Status Confirmed Traffic Order# 24371 Printed: 10/16/2012 8:59 AM
EC'd Yes Last Received: 10/11/2012 1:51 PM
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () PATRIOT MAJORITY
Product PATRIOT MAJORITY USA
Estimate# 1548
Buyer SPENCER WOOD
Phone#
Fax#

Agency () WATERFRONT STRATEGIES
3050 K ST NW, SUITE 100
WASHINGTON, DC 20007
Agency C/P1/P2/E //1548
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

---REPORT TOTALS---

Report Totals: 93 / \$37,265.00

---SALES MONTHLY TOTALS---

Oct 12: 93 / \$37,265.00
Sales Totals: 93 / \$37,265.00
Station Totals: 93 / \$37,265.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|-----------|---------|---------|---------|----------|---------|
| Market Totals | \$186,325 | CABL 0% | KJZZ 0% | KSL 20% | KSTU 0% | KTVX 0% |
| | | KUCW 0% | KUTV 0% | NSL 0% | UNKN 80% | |

Books null
Demos RA35+